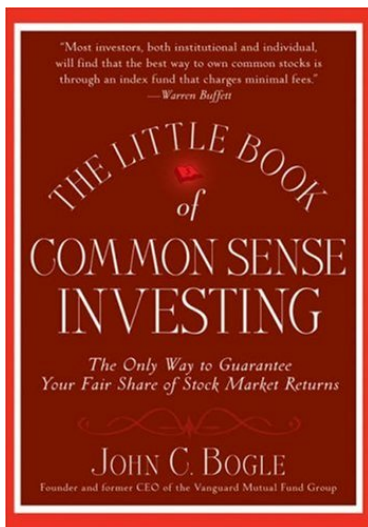


The Little Book of Common Sense Investing by John C. Bogle



This data-rich book elucidates whether and why we should invest in index funds as our major investment portfolio. Since the author repeated again and again why he champions investing in index funds, you may find some part of this book redundant. But that's the way how the guru in Wall Street tries to coax readers into investing in the simplest way with common sense.

I have heard much about index funds before, but I didn't exactly know what the index fund is all about. Therefore, I had been rather dubious about index funds until I finished reading this book. I came to realize that I should take seriously into consideration

investing in index funds as a part of my serious money portfolio. John Bogle is not the only one who espouses investing in index funds, but this book is extremely easy-to-follow and accessible when it comes to why we should invest in index funds. By the way, if you fancy more insightful academic arguments for index funds, you may take a look at 'A Random Walk Down Wall Street' by Burton G. Malkiel.

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